



**FOR IMMEDIATE RELEASE**

**March 5, 2007**

**STOCK SYMBOL: PFB**

**PFB CORPORATION MAKES EXECUTIVE APPOINTMENT**

CALGARY, ALBERTA--(TSX – PFB) - PFB Corporation is pleased to announce the appointment of Mr. Bruce M. Carruthers as Chief Operating Officer.

Mr. Carruthers has been a director of PFB Corporation and the President and General Manager of Plasti-Fab Ltd., the Corporation's main operating subsidiary, since 1992.

Bruce Carruthers' career with the company spans 35 years. During that time, PFB has become a highly-respected and significant player in the North American market for expandable polystyrene (EPS) rigid insulation products.

**About PFB**

PFB Corporation is a vertically integrated manufacturer of insulating building products that are marketed across North America under four brand names. Plasti-Fab, EPS Product Solutions™ are products, manufactured using expanded polystyrene (EPS) as base raw materials, that are delivered to customers in five segmented markets. Advantage ICF Systems are insulating concrete forming systems that are employed to build insulated foundations and walls from concrete in both the residential and commercial market segments. Insulspan SIPS™ are structural insulating panel systems that customers assemble on-site to provide a strong completely insulated building envelope. Riverbend Timber Framing™ products are custom, enclosed timber framed structures delivered to customer's jobsites as ready-to-assemble building packages.

**FOR FURTHER INFORMATION CONTACT:**

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